

The Georgia Republican Party Five Star Program

David J. Shafer, Chairman



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Not authorized by any candidate or candidate's committee
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Fellow Republican Leaders:

The Georgia Republican Party's Five Star Program is an "update" of the highly successful Four Star Program from the early 1990s that helped catapult the Republican Party into the majority here in Georgia.

The Five Star Program provides a battle plan for success in preparation for the critically important 2022 elections. It will instill best practices among our County Parties, jumpstart Republican grassroots activity and build effective political infrastructure to turn out record numbers of Republican voters in 2022.

Electoral shifts and changing demographics have provided the Georgia Republican Party with the opportunity to prove that conservative values transcend ALL communities. We must be prepared to bring our campaign to everyone in every part of Georgia and that starts with strong County Party organizations.

The Five Star Program fully integrates Georgia Victory, a joint organizing program of the Republican National Committee and Georgia Republican Party, to turn out the mass of Republican voters.

The Democrats have placed a target on Georgia. We must be ready. Let us know how we can be of help to you in achieving Five Star status.

Very truly yours,

A handwritten signature in black ink, appearing to read "D. Shafer". The signature is stylized and somewhat cursive.

David J. Shafer
Chairman
Georgia Republican Party

Program Overview

Objectives:

- Educate County Party leaders in order to conduct operations effectively and legally.
- Set administrative and political goals for the Georgia Republican Party (GAGOP) and County Parties.
- Measure County Party success by documenting achievements.
- Maintain a support network for County Party development.
- Recognize and reward County Parties as they achieve goals.
- Expand the Republican Party by reaching key engagement communities and voter contact goals.
- Ready our County Parties for the 2022 elections.

Timeline

- November 1st, 2021 to November 15th, 2022

2020 Winners

- Outstanding County Party: Columbia County Republican Party
- Outstanding County Party Runner-up: Muscogee County Republican Party
- Lincoln League Winner: Cobb County Republican Party
- Eisenhower League Winner: Walker County Republican Party
- Roosevelt League Winner: Oconee County Republican Party
- Coolidge League Winner: Lamar County Republican Party
- Reagan League Winner: Webster County Republican Party

Direction and Accountability

- The Political Director of the GAGOP will be in direct contact with County Chairmen (or designated Five Star Chairmen).
- Either the County Chairman or his or her designated Five Star Chairman will be responsible for certifying each achievement to the GAGOP.
- GAGOP Staff will review documentation from the County Parties and award points.
- GAGOP Staff will provide advice and technical assistance to County Parties.

Program Levels of Achievement

- A “Five Star” County will have earned at least 500 points
- A “Four Star” County will have earned at least 400 points
- A “Three Star” County will have earned at least 300 points
- A “Two Star” County will have earned at least 200 points
- A “One Star” County will have earned at least 100 points

Communication and Recognition

- Quarterly newsletters will be distributed to all County and District Chairs and State Committee Members.
- Newsletters will include point totals, achievement levels, fun facts and announcements of bonus point opportunities that may be available.
- Certificates will be presented to County Chairmen upon achieving “Five Star” status.

2021-2022 Five Star Program Awards*

- “Outstanding County Party” plaque and \$1,500 awarded to the County Party earning the highest number of points at the close of the program.
- “Runner-Up County Party” plaque and \$1,000 awarded to the County Party earning the second highest number of points.
- “Best County Party of the League” plaque and \$500 awarded to the best County Party in each of the five County Leagues.
- Other awards, including cash awards, may be presented at the discretion of the State Chairman.

New Leadership and New Party Development

- Newly elected County Chairmen will receive training from the GAGOP’s grassroots leadership program and additional support from GAGOP staff.
- A County Party organized during the program year will automatically be awarded points sufficient to become a “One Star” County Party.

Training Sessions

- County Parties will be awarded points for hosting training sessions.
- GAGOP and Georgia Victory Staff will coordinate with District and County Chairman to conduct training sessions.
- County Parties may obtain points by hosting any of the following training sessions under the Republican Leadership Initiative:
 - Voter Contact
 - Responsible Social Media Practices
 - Candidate Recruitment
 - Compliance
 - GOP Data Volunteer Training
 - Voter Registration
 - County Officer training
 - Election Integrity
- Multiple sessions may be combined into one day of training.
- County Parties may host multiple trainings throughout the program, but points will only be awarded if the specific training session includes attendees who have not previously been trained.

***Awards may be subject to restriction for purposes of campaign finance regulations. Any such restriction will be indicated upon disbursement of the award.**

Achievement Point Distribution

Category	Achievement	Points
Organization	<p>Appoint a Five Star Chairman. A County Chairman may appoint him/herself. Five Star Chairman will be responsible for promoting the Five Star Program and documenting achievements.</p> <p>Certify this achievement by submitting complete contact information (phone, email, address) to; https://bit.ly/FiveStarForm</p>	10
Organization	<p>File a digital copy (PDF) of Rules of the County Party with the GAGOP. This copy needs to contain the Certification from your County’s Election Authority to show proof they are on file with the appropriate authority per O.C.G.A § 21-2-111(c).</p> <p>Certify this achievement by submitting documentation to; https://bit.ly/FiveStarForm</p>	10
Organization	<p>Name all major County officers: Chair, First Vice Chair, Treasurer, and Secretary (and any other officers you have).</p> <p>Certify this achievement by submitting complete contact information (phone, email, address) for each officer to; https://bit.ly/FiveStarForm</p>	5
Organization	<p>Create and maintain County Party Social Media pages on the following platforms (all are not necessary but are encouraged):</p> <ul style="list-style-type: none"> ● Facebook ● Instagram ● Twitter ● GAB ● MEWE ● Parler ● Gettr ● Others that you will maintain regularly <p>Certify this achievement by submitting the appropriate link/handle/username/etc. to; https://bit.ly/FiveStarForm</p>	<p>1 per Platform</p> <p>2 per Quarter for proof of regular use</p>

<p>Organization</p>	<p>Create Executive/County Signal or Telegram internal communications group. Include your District Chairman on the group list.</p> <p>Certify this achievement by submitting a screenshot of the group members to; https://bit.ly/FiveStarForm</p>	<p>10</p>
<p>Organization</p>	<p>Follow the following handles on Twitter and/or Facebook:</p> <ul style="list-style-type: none"> ● @GARepublicans ● @DavidShafer & @TeamDavidShafer ● @GOP ● @NRSC ● @NRCC ● @The_RGA ● @GovKemp ● Each member of the GA Republican US Congressional Delegation (List can be provided by GAGOP Political Director) <p>Certify this achievement by submitting screenshots to; https://bit.ly/FiveStarForm</p>	<p>1 per Handle</p>
<p>Organization</p>	<p>Create a County Party website (or leverage the website ability in NationBuilder).</p> <p>Certify this achievement by submitting the link to; https://bit.ly/FiveStarForm</p>	<p>10</p>
<p>Organization</p>	<p>Obtain a Federal EIN number from the Internal Revenue Service and open a bank account for the County Party using the EIN.</p> <p>Certify this achievement by submitting scans or pictures of completed forms/documents to; https://bit.ly/FiveStarForm</p>	<p>10</p>
<p>Organization</p>	<p>Hold monthly meetings of the County Party.</p> <p>Certify this achievement by submitting documentation of properly posted notification of the meeting on social media as well as a post after the meeting discussing the results and/or speakers at the meeting to; https://bit.ly/FiveStarForm</p>	<p>2 per meeting (24 max)</p>

<p>Organization</p>	<p>Acquire and maintain a County Party headquarters or Post Office Box address.</p> <p>Certify this achievement by submitting the address of the headquarters and/or P.O. Box to; https://bit.ly/FiveStarForm</p>	<p>8 for HQ 2 for P.O.Box</p>
<p>Organization</p>	<p>Prepare a newsletter to be emailed or mailed to the County Party membership.</p> <p>Certify this achievement by submitting the newsletter to; https://bit.ly/FiveStarForm</p>	<p>5 per issue (60 max)</p>
<p>Organization</p>	<p>Have the County Chairman or a designated County Party Data Director receive training for GOP Data Center.</p> <p>Certify this achievement by submitting documentation of training to; https://bit.ly/FiveStarForm</p>	<p>20</p>
<p>Organization</p>	<p>Conduct a joint event that will help promote both the County GOP and another organization OR assist another County GOP in doing so. This peer organization should be a local club/group with a similar minded goal as the GOP. Examples of acceptable groups are listed below:</p> <ul style="list-style-type: none"> ● Georgia Republican Assembly ● Republican Liberty Caucus ● Local Republican Club ● Other organizations that the District Chair approves or recommends <p>Certify this achievement by submitting notice of the event to; https://bit.ly/FiveStarForm</p>	<p>10 per event (30 max)</p>

<p>Organization</p>	<p>Work with Allied Organizations to discuss the establishment of a county chapter or club of an Allied Organization as defined by the Rules of the Georgia Republican Party as follows:</p> <ul style="list-style-type: none"> ● Georgia Federation of Republican Women ● RNC Georgia Senior Republican Network ● Georgia Federation of Young Republican Clubs ● Georgia College Republicans ● Georgia Black Republican Council ● Georgia Teenage Republicans ● Georgia Republican Veterans ● Hispanic Grassroots Taskforce <p>Certify this achievement by submitting documentation of the group (ie an event/meeting flyer/notice) to; https://bit.ly/FiveStarForm</p>	<p>5 per group (15 max)</p>
<p>GOTV</p>	<p>Participate in hosting a phone bank for the GOP ticket or candidate.</p> <p>Certify this achievement by submitting Campaign Sidekick logins used and a screenshot of the number of calls placed to; https://bit.ly/FiveStarForm</p>	<p>10 per event</p>
<p>GOTV</p>	<p>Participate in hosting a canvassing day for the GOP ticket or candidate.</p> <p>Certify this achievement by submitting Campaign Sidekick logins used and a screenshot of the number of doors knocked to; https://bit.ly/FiveStarForm</p>	<p>20 per event</p>
<p>GOTV</p>	<p>Perform GOP activist recruitment events.</p> <p>Certify this achievement by submitting notice of the event to; https://bit.ly/FiveStarForm</p>	<p>10 per event</p>
<p>GOTV</p>	<p>Send a letter to the editor in your local, regional, or statewide paper, supporting the GAGOP, County Party, local elected GOP officials, or local GOP candidates. Work with the GAGOP to incorporate a topic based on a current critical message as defined by the GAGOP.</p> <p>Certify this achievement by submitting a picture, scan, or link of published letter to; https://bit.ly/FiveStarForm</p>	<p>3 per published entry (18 max)</p>

Membership	<p>Encourage membership of the United Republican Fund (URF) among County Party members. Points cutoff June 1, 2022.</p> <p>Certify this achievement by submitting a screenshot of membership confirmation to; https://bit.ly/FiveStarForm</p>	1 per member (50 max)
Membership	<p>Encourage membership of the Georgia Republican Foundation among County Party members. Points cutoff June 1, 2022.</p> <p>Certify this achievement by submitting a screenshot of membership confirmation to; https://bit.ly/FiveStarForm</p>	5 per member (50 max)
Membership	<p>Offer discounted or free youth membership in the County Party for college or high school students or for members of the Teen Republicans, College Republicans, or Young Republicans.</p> <p>Certify this achievement by submitting notice of membership offer to; https://bit.ly/FiveStarForm</p>	10
Events	<p>Host a GAGOP State Executive Committee member to speak at a County Party meeting. Points will be awarded once per speaker.</p> <p>Certify this achievement by submitting notice of the event to; https://bit.ly/FiveStarForm</p>	2 per speaker (10 max)
Events	<p>Host a County Party booth at a County Fair or other related event.</p> <p>Certify this achievement by submitting photographs to; https://bit.ly/FiveStarForm</p>	5 per event
Events	<p>Host a Republican event that is aimed at drawing prospective members to attend. Examples include; fish fry, cookout, precinct or block party, etc.</p> <p>Certify this achievement by submitting photographs and promotional materials to; https://bit.ly/FiveStarForm</p>	10 per event (20 max)
Events	<p>Host a charitable event or organize membership to volunteer at local charities. Examples include; Toys for Tots, Soup kitchen for the homeless, Salvation Army, etc.</p> <p>Certify this achievement by submitting photographs to; https://bit.ly/FiveStarForm</p>	3 per event (12 max)

<p>Events</p>	<p>Have a County Resident at the Chairman’s Dinner, President’s Day Dinner, or other GAGOP event.</p> <p>Certify this achievement by submitting the attendee’s name and the name of the event attended to https://bit.ly/FiveStarForm</p>	<p>5 per event (25 max)</p>
<p>Election Preparedness</p>	<p>Host with the assistance of Georgia Victory (or designee) or attend a Training on absentee ballot and early voting. This training needs to be attended by at least three quarters of the County Party Officers to receive appropriate credit.</p> <p>Certify this achievement by submitting notice of the event to; https://bit.ly/FiveStarForm</p>	<p>10</p>
<p>Election Preparedness</p>	<p>Create an absentee ballot chase plan in conjunction with GAGOP and Georgia Victory staff.</p> <p>Certify this achievement by submitting results of the completed chase to; https://bit.ly/FiveStarForm</p>	<p>20</p>
<p>Election Preparedness</p>	<p>Create a “Souls to the Polls” Early Voting Plan with Houses of Worship in your County.</p> <p>Certify this achievement by submitting notice of the event to; https://bit.ly/FiveStarForm</p>	<p>20</p>
<p>Election Preparedness</p>	<p>Name and train all Precinct Chairman. Precinct Chairmen must be certified as having been trained by the Georgia Leadership Initiative or through certified district training. Points will be prorated upon training 50% of Precinct Chairmen.</p> <p>Certify this achievement by submitting the names of Precinct Chairmen and the methods in which they received certified training to; https://bit.ly/FiveStarForm</p>	<p>50</p>
<p>Election Preparedness</p>	<p>Appoint an Election Day Operations Chairman and a Committee to recruit poll watchers/attorney(s) for the purpose of Ballot Security. These posts must be appointed by Primary Election Day and trained by GAGOP and Georgia Victory staff.</p> <p>Certify this achievement by submitting the names of the EDO Chairman and Committee members and the methods in which they received training to; https://bit.ly/FiveStarForm</p>	<p>10</p>

<p>Election Preparedness</p>	<p>Identify and train individuals to serve on Vote Review and Duplication Panels for all elections in your County (Primary, Primary-Runoff, General, and General-Runoff). Training must be conducted by the Republican Leadership Initiative or using Georgia Victory approved material.</p> <p>Certify this achievement by submitting the names of all Vote Review and Duplication Panel appointees and the methods in which they received training to; https://bit.ly/FiveStarForm</p>	<p>5 per Primary Trainee</p> <p>10 per General Trainee</p> <p>(100 max)</p>
<p>Bonus Points</p>	<p>Review Quarterly Newsletter for various opportunities for Bonus Points.</p> <p>Certify this achievement by submitting required material as outlined in the Quarterly Newsletter to; https://bit.ly/FiveStarForm</p>	<p>Various</p>

Other than bonus point opportunities which may be declared by GAGOP Staff to support specific campaign goals, there are **826 total points** available in the categories that have a maximum point cap. All achievements will be approved by the GAGOP Political Director.

Additional supporting documents and photographs may be requested to certify achievements.

Certification of Achievements

Each County Party's Five Star Chairman will be responsible for certifying each achievement. To certify, Five Star Chairman must:

- Submit applicable documents to the GAGOP via the Five Star Program Achievement Submission Form: <https://bit.ly/FiveStarForm>
- Questions about achievements can be sent to **hampton@gagop.org**. Documentation/Submission of Achievements will **NOT** be accepted through this address.
- GAGOP staff will have sign-in sheets as part of certification for applicable achievements.
- Photographs may be uploaded to the Five Star Program Achievement Submission Form or, if posted online, may be documented by submitting the link to the Form.
- None of the above achievements will be a substitute for requirements under the Call of the Convention.
- Each County Party is eligible to win only one award.
- Leagues have been organized by delegate strength to the 2021 convention.
- Points will be updated on January 1st, March 1st, June 1st, and September 1st in the Five Star Newsletter. The Newsletter will also be where bonus point opportunities are introduced. The winners of the Five Star Program will be announced the first full week of December 2022.
- Falsification of an achievement will result in a point penalty, mockery in the Five Star Newsletter and/or disqualification from the Five Star Program.

Thank you again for your willingness to take on a leadership role within your County Party. While the Five Star Program is designed to create friendly competition among counties, the Program is also a vital tool for County Parties to build the proper infrastructure to ensure victory in 2022. Executing this program will ensure that the Republican Party's foundation will be fortified for the battles ahead.

Acknowledgements

Many great Republicans were instrumental in the development of the Five Star program. Below we recognize those that worked tirelessly to compile this document and to those that laid the foundation for its development.

The GAGOP 1991-1992: Before there was the Five Star Program, there was the Four Star Program. Special thanks to Justin Durrance, Four Star Program Director, who administered this program under the leadership of Chairman Alec Poitevent and Executive Director David Shafer.

The Working Group appointed by GAGOP Chairman David Shafer to update the Five Star Program: Led by First Vice Chairman BJ Van Gundy, this working group has worked to build upon the success of the 2019-2020 Five Star Program by updating the Program to align with the current goals of the Party. This working group also included Executive Director Brandon Moye, Second Vice Chairman Brant Frost, Secretary Mike Welsh, Assistant Secretary Ken Carroll, Assistant Treasurer Vikki Consiglio, Over 80K Chair Alton Russell, Under 80K Chair Ashley Gilles, 7th District Chairman Joel Natt, 8th District Chairman Bethany Ballard, 9th District Chairman Rebecca Yardley, and Political Director Hampton Mills.

The Working Group appointed by GAGOP Chairman David Shafer to update the Four Star Program: Led by Second Vice Chairman Brant Frost and former Political Director Joe Proenza, this working group was instrumental in updating the Four Star Program to be suitable for 21st century campaigning and integration with the Trump Victory Initiative. This working group also included Executive Director Stewart Bragg, former Gwinnett County Chairman Rich Carithers, State Committeewoman Linda Herren, and former GAGOP Chairwoman Sue Everhart.

The Working Group appointed by GAGOP Chairman David Shafer to create the Georgia Republican Leadership Academy: Led by former 9th District Chairman Bruce Azevado, this working group gave valuable input on development and implementation of the Five Star Program. Working group members also included 9th District Chairwomen Rebecca Yardley, 7th District Chairman Joel E. Natt, Cobb County Chairman Jason Shepard, National Advisory Board member of Women for Trump Julianne Thompson, National Committeeman Jason Thompson, former Trump Victory State Director Dan Coats, Former Executive Director Stewart Bragg, Walker County First Vice Chairman Doug Grammer, and Houston County Chairwomen Donna Sant.

The University of Georgia Richard B. Russell Library for Political Research and Studies: The University of Georgia stored an original copy of the Four Star Program in its archives at the Richard B. Russell library. We extend a special thank you to Ashton G. Ellett, for providing the GAGOP with the Four Star Program and other documents critical to updating this program.

Notes

1. To receive credit, a County Party website must be functional and have the following: List of officers and email contact information, links to all social media accounts, and a calendar of upcoming events and meetings.
2. To certify a bank account, take a screenshot of the bank statement and upload to the Five Star Program Achievement Submission Form.
3. Newsletter should include a recap of previous County Party events, a preview of County Party events to come and promotion of GAGOP events in the future. Pictures of previous events are encouraged but not required.
4. The Executive Committee members that a County Party will receive credit for having spoken at a meeting include: Chairman, National Committeeman, National Committeewoman, First Vice Chairman, Second Vice Chairman, Secretary, Assistant Secretary, Treasurer, Assistant Treasurer, District Chairman, Over 80K Chair, Under 80K Chair, Republican Constitutional Officers and Georgia Republican Members of Congress. Points will be awarded for individual County Party events only.
5. County Parties will be awarded points without a booth/table if they are marching in a county/city parade or have three or more members present at an event passing out literature for a candidate, the GOP ticket, or the County Party. Photographs and literature used should be submitted to receive credit.
6. Events that include multiple County Parties should be done in coordination with those Parties' District Chairman. Submissions for this achievement should be submitted by either the District Chairman or by one County Party.
7. Worksheet to develop an Absentee Ballot and Early Vote program will be available at gagop.org. County Parties should look for input on developing this plan with GAGOP or Georgia Victory Staff before submission.
8. To properly record phone banking and canvassing results, GAGOP field staff will create county specific logins to be used only by the County Parties volunteers. Upon completion, submit logins used and doors/dials completed to the Five Star Program Achievement Submission Form. Voter registration must be conducted by two or more people and in compliance with GAGOP training and the laws of the State of Georgia. Submit an image of a waiver for each registered voter to certify.
9. Elections Day Operations Chairman are encouraged to, but does not have to, be an attorney. Counties should look to recruit their Precinct Chairmen as poll watchers first before recruiting others. Training for Chairman will be conducted in-person or through webinar. Election Security training will be conducted by trained GAGOP attorneys. Members should be selected on schedule flexibility to the lead up, day of and after the 2022 election.

County Party Leagues

Lincoln League

Counties that delivered over 2% of the Total Trump Vote in Georgia for 2020

Chatham	Coweta	Gwinnett
Cherokee	Dekalb	Hall
Cobb	Forsyth	Paulding
Columbia	Fulton	

Eisenhower League

Counties that delivered between 1% and 1.99% of the Total Trump Vote in Georgia for 2020

Barrow	Fayette	Lowndes
Bartow	Floyd	Muscogee
Bibb	Glynn	Richmond
Carroll	Henry	Walton
Catoosa	Houston	Whitfield
Douglas	Jackson	

Roosevelt League

Counties that delivered between .5% and .99% of the Total Trump Vote in Georgia for 2020

Bryan	Habersham	Rockdale
Bulloch	Haralson	Spalding
Camden	Harris	Thomas
Clarke	Laurens	Troup
Clayton	Murray	Union
Dawson	Newton	Walker
Effingham	Oconee	White
Gilmer	Pickens	
Gordon	Polk	

Coolidge League

Counties that delivered between .3% and .49% of the Total Trump Vote in Georgia for 2020

Baldwin	Hart	Pike
Banks	Jones	Putnam
Butts	Lee	Rabun
Chattooga	Liberty	Stephens
Coffee	Lumpkin	Tift
Colquitt	Madison	Toombs
Dougherty	Monroe	Upson
Fannin	Morgan	Ware
Franklin	Pierce	Wayne

Reagan League

Counties that delivered between .2% and .29% of the Total Trump Vote in Georgia for 2020

Appling	Elbert	Mitchell
Berrien	Emanuel	Oglethorpe
Brantley	Grady	Peach
Burke	Greene	Sumter
Crisp	Jasper	Tattnall
Dade	Lamar	Towns
Decatur	McDuffie	Worth
Dodge	Meriwether	

Arthur League

Counties that delivered less than .19% of the Total Trump Vote in Georgia for 2020

Bacon	Glascocock	Stewart
Baker	Heard	Taliaferro
Brooks	Irwin	Twiggs
Candler	Jeff Davis	Warren
Charlton	Jefferson	Webster
Crawford	Lincoln	Wilcox
Dooly	McIntosh	
Early	Pulaski	
Evans	Screven	

Sonny Perdue League

Rookie League - Counties that organized/reorganized since 2019

Atkinson	Johnson	Talbot
Ben Hill	Lanier	Taylor
Bleckley	Long	Telfair
Calhoun	Macon	Terrell
Chattahoochee	Marion	Treutlen
Clay	Miller	Turner
Clinch	Montgomery	Washington
Cook	Quitman	Wheeler
Echols	Randolph	Wilkes
Hancock	Schley	Wilkinson
Jenkins	Seminole	

Note: The Sonny Perdue league is named in honor of the first Republican Governor of Georgia since Reconstruction.